1. Construction of site
   1. Clear purpose
      1. Clean up content
         1. Incorporate SpringBoard
         2. Own experience - Portfolio
   2. Structure
      1. Site map
         1. Generate
      2. Navigation
   3. Meta tags
      1. What are the important tags (Wordstream, n.d.),
      2. How to correctly use meta tags (Ratcliff, C. , 2016)
      3. Follow / No Follow (Marrs, M. , 2017)
   4. Responsiveness
   5. Domain name registration
2. Contact with WolfGang Digital
   1. Ciaran Murphy
   2. Luke
      1. Survey
      2. Follow-up